



**FOR IMMEDIATE RELEASE**  
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**Effective April 1, 2026: Kit Carson Internet Delivers Faster Broadband Speeds While Maintaining or Lowering Prices for New and Existing Customers**

**Taos, NM — February 27, 2026** — Kit Carson Internet (KCI) announced today that, effective April 1, 2026, customers will see lower package pricing, increased internet speeds, and significant value enhancements across residential and business service plan packages.

The Kit Carson Electric Cooperative Board of Trustees unanimously approved the changes to service packages, including upgraded bandwidth speeds and pricing adjustments. The Board's support reflects its continued commitment to delivering long-term value, affordability, and reliable high-speed infrastructure to the communities KCEC serves.

While broadband providers nationwide continue to raise rates in response to increasing costs for fiber materials, electronics, cybersecurity protection, software systems and network operations, KCI is taking a different approach, delivering more speed and value while keeping service affordable for the communities it serves.

Beginning April 1:

- Select residential packages will see price reductions
- Residential customers will have access to service plans up to 1 Gigabit
- Entry-level packages will remain affordable, starting at \$30 per month
- Business customers will benefit from expanded high-speed options, including Gigabit service at competitive pricing
- Voice services remain stable and affordable, with residential VoIP starting at \$25 per month
- **KCI is eliminating non-broadband speed legacy packages and automatically upgrading members to higher-speed broadband tiers at no additional cost**

For many customers, this means significantly faster upload and download speeds without any increase in their monthly bill. Some service tiers will move from 50 Mbps to 100 Mbps, 100 Mbps to 200 Mbps, 250 Mbps to 500 Mbps, and similar enhancements, effectively doubling performance while maintaining the same price point.

“These upgrades reflect years of careful planning and investment in our fiber network,” said Luis Reyes, KCEC CEO. “Our communities are facing rising costs everywhere. We believe high-speed internet is essential infrastructure, not a luxury. Instead of passing higher operating costs directly to our customers, we are focused on delivering better performance and long-term value.”

Kit Carson Internet has continued to invest in network capacity, fiber expansion, and system improvements to ensure customers receive reliable service capable of supporting:

- Remote work and virtual meetings
- Online education and distance learning

- Telehealth services
- Streaming and entertainment
- Small business operations and cloud-based applications

Ongoing inflationary pressures and supply chain dynamics are driving up the market cost of fiber materials. A key driver of these increases is growing national demand for fiber-optic materials. Large-scale data centers, technology companies, healthcare systems, universities, and other major institutions are rapidly expanding broadband infrastructure in their regions. This surge in demand for fiber construction materials, network electronics, and related components has put upward pressure on pricing across the industry. Many companies are passing those increases directly on to customers.

KCI is a locally focused company committed to 365/24/7 service, ensuring customers receive responsive support whenever they need it. Through continued investment in fiber infrastructure and customer care, Kit Carson Internet offers some of the best speed and package options available in the State of New Mexico.

If you do not currently have service with Kit Carson Internet, we invite you to contact our offices to learn how we can get you connected. Our team is ready to assist you with available service options and help bring reliable, high-speed fiber internet to your home or business.

Updated package details and pricing will be available at: [www.kitcarson.com/internet](http://www.kitcarson.com/internet)

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### **About Kit Carson Electric Cooperative**

Formed in 1944, Kit Carson is a member-owned electric distribution cooperative in northern New Mexico and is the second largest cooperative in the state. Kit Carson is one of 16 electric cooperatives that serve rural New Mexico communities, serving nearly 30,000 members in Taos, Colfax and Rio Arriba counties. To learn more about Kit Carson, visit [www.kitcarson.com](http://www.kitcarson.com).